Jefferson County Request for Proposal

Food Service Provider

Jefferson County, a quasi-municipal corporation, d/b/a The Jefferson County Fair Park has an opportunity to contract with a qualifying food service provider (i.e. restaurant, catering company, concessionaire, culinary school, entrepreneur, etc.) to sell and serve food and beverages through the kitchen in the Activity Center for year-round fair park events as specified. This one-year agreement (2016), with the opportunity to turn into a multi-year contract upon satisfactory reviews will include vendor space at the county fair and the possibility for a marketing partnership agreement. Qualified food service companies interested in this opportunity are required to meet the following minimum criteria in order to be considered in the final selection process: 1) Company must operate and staff the kitchen in the Activity Center on specified event days; 2) Company must provide proof of insurance naming Jefferson County Fair Park as additional insured; 4) Company must provide proof of appropriate food service permit; and 3) Qualifying Company must provide the Fair Park with agreed upon yearly compensation in return for this opportunity.

If you are a qualified food service provider and interested in this opportunity, please submit a formal letter of interest to the Jefferson County Fair Park Director, at: 503 N. Jackson Ave., Jefferson WI, 53549 by 4:00 p.m. on February 19, 2016. Letters must detail your company's ability to meet the above criteria. Details will be sent to qualified applicants to create specific proposals for final review. A final qualified company proposal will be selected for this opportunity that best meets or exceeds the criteria as determined by the Fair Park Director and the Fair Park Committee. More information about this opportunity can be obtained by calling David Diestler, Fair Park Director at (920) 674-7148.